

HELPING YOUTH SUCCEED IN THE WORKPLACE AND THE WORLD!

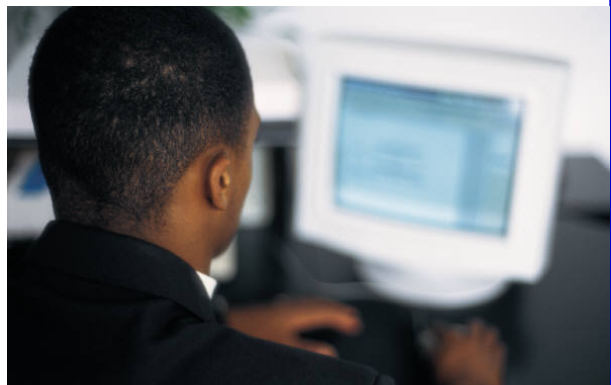
YÜE[®]
**Learning
System**

The **YUE Learning System** is a dynamic interactive learning tool that empowers teens and young adults to overcome barriers to success. The comprehensive YUE program consists of two “blended learning” courses divided into 52 lessons. Focus is on four core areas to develop key skills for 21st century workplace success:

- ▶ **Computer Proficiency**
- ▶ **Situational Leadership**
- ▶ **Business Literacy**
- ▶ **Entrepreneur Enrichment**

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HELPING YOUTH SUCCEED IN THE WORKPLACE AND THE WORLD!

There is nothing on the market quite like the **YUE Learning System**. This powerful program leverages multimedia technology with classroom instruction to create an individualized and highly interactive learning environment. There are two courses consisting of 26 interactive online lessons combined with 26 follow up classroom sessions in workshop format. Learning is improved by making it fun and interesting.

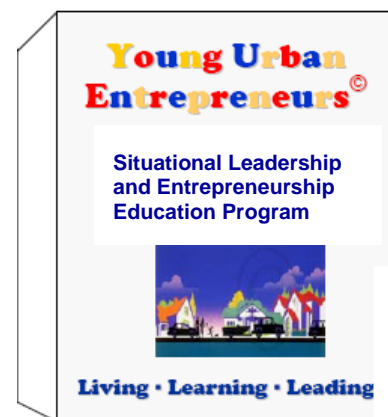
The **YUE Learning System** takes a positive youth development approach to preparing adolescents and young adults for good citizenship as well as educational and labor market success. It is an easy, one-size-fits-all program (for grades 8 to 12 and beyond) that is flexible enough to be used as an in-school or after-school program. There are many options for adaptation, allowing for modification as needed by the class or by individual students. The YUE program was developed with input and direction from a national network of educators, social workers, guidance counselors, business owners, professional coaches and business leaders to ensure:

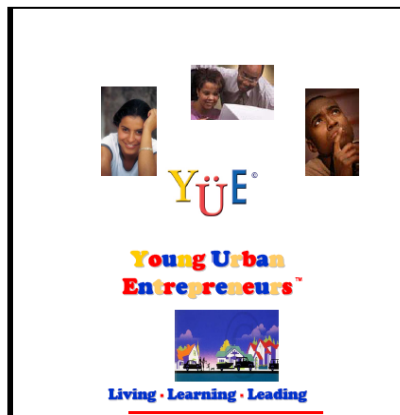
- Compatibility with current educational “trends” and teaching styles such as interactive learning and thematic curriculum;
- Facilitation of learning of key skills for 21st Century success, such as written and verbal communications, problem solving, decision-making, and critical thinking;
- Students demonstrate speaking, listening, writing and social skills to participate as an effective team/group member;
- Students share personal interests, values, skills, barriers and limitations as they explore a variety of career options;
- Students demonstrate responsibility and accountability by working in a self-study structure that allows them to learn at their own pace; and
- The content is presented at a reading level that allows for ease in readability and comprehension for most middle school and high school students.

Everything needed to effectively implement the YUE Learning System is provided in a handy tool kit. The Facilitator’s Guide includes step-by-step instructions for managing the online activity and conducting the classroom-style workshops. Two innovative e-learning courses are delivered to the desktop accompanied by an Access-based registration form.

YUE[®] Learning System

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YUE PROGRAM MARKETING TOOLKIT

The YUE program is supported by a customized marketing and public relations campaign with all the materials needed to effectively build awareness and recruit aspiring entrepreneurs:

- A comprehensive marketing guidebook includes goals, strategies, outcomes, suggested timeline and step-by-step instructions for using all the campaign materials.
- Includes ready-to-use public relations tools for building local awareness and maintaining community support.

Key Marketing Guide

Learn how to start, manage and operate successful business

YUE offers a chance to take something new to do and turn it into a business. Don't miss this once-in-a-lifetime opportunity to gain the insight you need your own brand of career personal fulfillment. Sign up for a hands-on program that provides the young adults, starting at age 15, the opportunity to start, grow and manage successful business.

END REWARD BUS LEADER

Call Today!
(organization name and phone number)

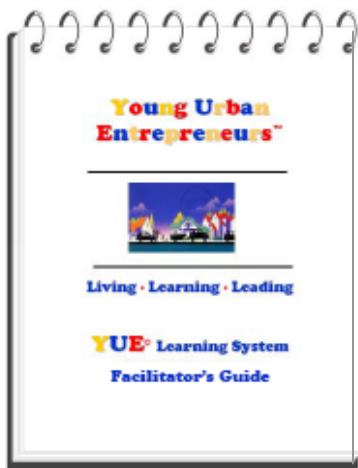
MAKE YOUR BUSINESS IDEAS SOAR!



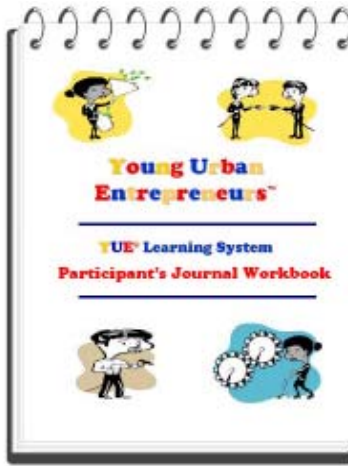
Complete marketing campaign includes reproducible brochure, print ad, flyer, news release, grocery bag stuffer and a radio script.

CURRICULUM AND FACILITATOR'S GUIDE

The YUE Learning System consists of two "blended learning" courses covering a total of 26 online lessons and 26 follow up classroom workshops. that develop skills in critical thinking, problem-solving, listening, reading comprehension, situational leadership, socialization and more. The package includes two computer-based courses, Facilitator's Guide with follow up classroom lesson plans, extensive notes, workshop techniques, procedures to follow, key questions to initiate dialogue, final quizzes and more.



Includes Facilitator's Guide, license to access web-based or computer-based curriculum (limited to 500 students per year), plus facilitator training and certification.



PARTICIPANT'S JOURNAL WORKBOOK

Everything that happens during the 52 lessons is captured in this Journal Workbook. Each participant uses the manual to follow along, fill in the blanks, write notes, take quizzes and complete writing assignments. The intent is for youth to have something tangible they can use throughout the program period and be a valuable future resource.

COST: \$25 per Copy (Volume discounts available)

YOUTH VISION SURVEY Location: _____

What is your Zip Code? _____

PERSONAL PROFILE

How do you describe yourself? (Select only one)

___ African American or Black
 ___ American Indian or Alaska Native
 ___ Asian or Pacific Islander
 ___ Spanish/Hispanic/Latino
 ___ White or Caucasian
 ___ More than one race/ethnicity

Are you:
 ___ Male ___ Female

How old are you?
 ___ 13
 ___ 14
 ___ 15
 ___ 16
 ___ 17
 ___ 18
 ___ 19 or older

What grade are you in?
 ___ 8th
 ___ 9th
 ___ 10th
 ___ 11th
 ___ 12th
 ___ No grade or other

How many times have you moved or changed homes since kindergarten?
 ___ None
 ___ 1 or 2 times
 ___ 3 or 4 times
 ___ 5 or 6 times
 ___ 7 or more times



YOUTH VISION RESEARCH SYSTEM

Specifically designed as an "opinion poll," this study evaluates how young people feel about themselves and their future; how they envision their community in the future, and much more.

Includes reproducible survey instrument and proprietary software to capture data and generate a variety of reports.

Participant Assessment Record								YUE	
Name	Leadership/Goal Learning Modules	Online Study	Quiz Score	Classroom Participation	Present	Absent	Activity	Journal Entries	Assessment
	Introduction								
	1 - Lesson 1								
	1 - Lesson 2								
	2 - Lesson 1								
	2 - Lesson 2								
	3 - Lesson 1								
	3 - Lesson 2								
	4 - Lesson 1								
	4 - Lesson 2								
	Possible Points								

LEARNING MANAGEMENT SYSTEM

A proprietary Learning Management System (LMS) makes it easy to measure outputs and outcomes. The software, developed in Microsoft Access, links the registration e-form with the LMS to track activities and progress of participants. Each student has a profile page allowing for individual assessment. The system has the capability of generating multiple reports and can be customized to meet a variety of needs.

Complete tracking system includes online registration form and data collection to generate a variety of reports.